

FRENCH AMERICAN INNOVATION DAY

The Challenge of Innovation in the Energy Field: Energy Storage

COMPANY PITCHES - CALL FOR APPLICATIONS

WHEN

December 8, 2014

Innovation Meet-up, 11:30 – 12:30

WHERE

MIT Media Lab

75 Amherst St, Cambridge, MA 02139

CALL FOR APPLICATIONS

The Office for Science & Technology of the French Embassy together with MIT, MassCEC and the French CEA, partners of FAID2014, are delighted to invite young innovative companies in the field of energy storage to meet with French and American industry leaders. Companies in attendance will include Airbus, Schneider Electric, Total, Saint-Gobain, Saft, Lockheed Martin, United Technologies and others to be confirmed. Fields of expertise include batteries, fuel cells, ultra-capacitors, and other energy storage technologies. Companies may address any aspect of the field from basic materials and components to systems, manufacturing, and reuse.

Selected companies will have the opportunity to pitch during the Innovation Meet-up during FAID 2014, to be held at the MIT Media Lab on **December 8 and 9, 2014**.

HOW TO SUBMIT YOUR APPLICATION?

Interested companies should contact the OST of the French Embassy in Boston:
maxime.huynh@ambascience-usa.org **before November 26th, 2014**.

REGISTER

Register for the conference at <http://faid2014.france-science.org/>

Context: FAID is an annual Franco-American event which brings together scientists, companies, entrepreneurs, and investors. It is a high-level event in the Boston area where researchers and companies have the opportunity to exchange views on a specific technological issue, start co-operative activities and develop business transactions with a transatlantic perspective. The goal of the program is to facilitate the development of innovation ties between France and America.

